

“While the impact of child abuse can last a lifetime, it is encouraging to know that 90% of such cases can be prevented through education and awareness”



SITUATION IN SRI LANKA

27.9% of victims who were subjected to sexual abuse are those who are under 12 years of age. (It can happen to any child despite their age).

94.5% of the abusers were known to the child at the time of abuse. (Mostly it can happen by known people).

In 31.1% of the cases, the victim had been threatened and 15.2% of the cases had been rewarded with a toy or food.

– University of Sri Jayewardenepura Study

Think twice!

Before accepting any rewards or gifts from others.

If you think you're affected, it is important to remember that it's not your fault and you are not alone. There are people who can help you.

PLEASE INFORM:

NCPA (National Child Protection Authority):
1929

CWB (Children and Women's Bureau):
011 244 4444

PEaCE (Protecting Environment and Children Everywhere):

011 281 9397 / 071 273 3037

info@ecpat.lk

www.ecpat.lk



Protect yourself from sexual
exploitation and abuse

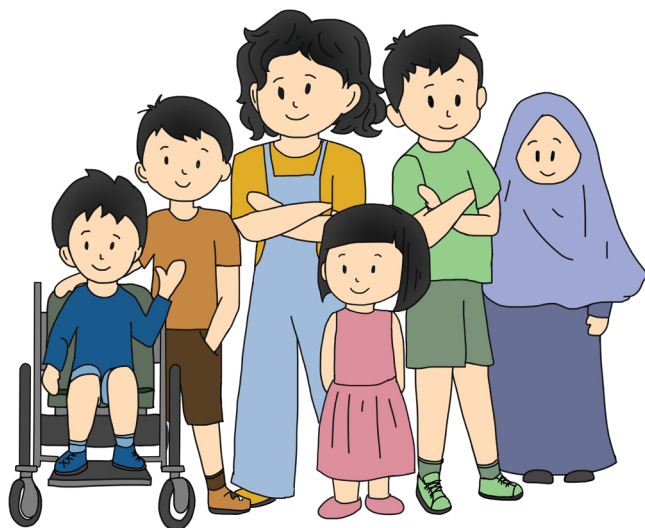
**Protecting Environment and Children
Everywhere (PEaCE)**

WHO ARE YOU?

If you are under the age of 18, you are a child. Generally, you can be caught by criminals because you are less experienced and more vulnerable than adults.

You have the right to live in this society with dignity, as well as the right to develop freely. Ensuring your well-being is everyone's responsibility.

Also, you should keep in mind that abusing and exploiting children are punishable offences. So remain conscious!



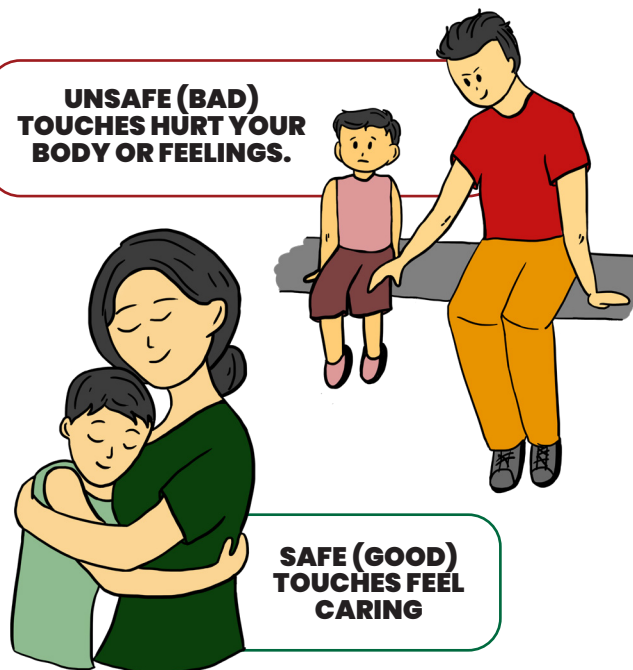
Your vulnerability makes you a target for abuse from others. You should have a clear understanding of how to protect yourself. Either a known or unknown person can abuse you intentionally or unintentionally.

KNOW YOUR BODY

You are the owner of your body. Nobody can use your body for their bad intentions.

You must take immediate action and alert a reliable adult if someone touches you inappropriately and you feel uncomfortable.

**UNSAFE (BAD)
TOUCHES HURT YOUR
BODY OR FEELINGS.**



**SAFE (GOOD)
TOUCHES FEEL
CARING**

Perpetrators may escalate from inappropriate behaviour to more serious crimes. Being knowledgeable about appropriate and inappropriate physical contact can help prevent these incidents from occurring.

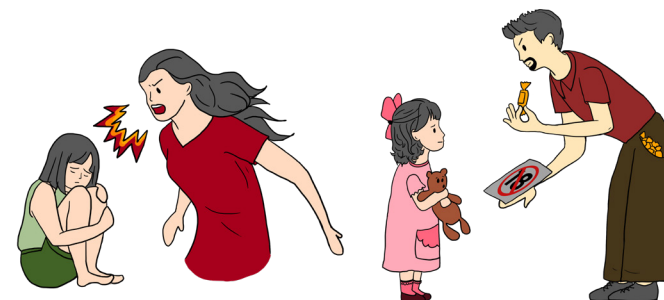
If a relationship with a friend, peer, or adult starts to change or take a turn that makes you uncomfortable, speak up.

You have the right to say "NO"

Do You Know The Difference Between Child Abuse And Exploitation?

Child abuse is any action by another person (adult or child) that causes harm to a child. It can be either physical abuse, emotional abuse, sexual abuse or neglect.

Child sexual exploitation is a type of sexual abuse when an adult tricks a child into performing sexual acts by offering them something. This might include gifts, drugs, money or even love and affection etc.



SOME KEY STATISTICS

Among 1 million of the victims of forced sexual exploitation 21% were children under the age of 18 years (ILO).

The total of currently trafficked children is estimated to be in excess of 5.5 million. (These children are suffering abuse, violence, exploitation, and are being forced into prostitution, marriages, and begging) - ECPAT UK.